



Sponsorship Opportunities and VIP Seating Packages for 2019 Celebrity Spelling Bee

WHO: Schoolhouse Supplies is an award winning nonprofit whose mission is to support public education in the Portland area by providing free school supplies to students in need. We do this because we believe that every child deserves school supplies and has the right to a quality education regardless of their family's income or racial/ethnic identity.

WHAT: The **Celebrity Spelling Bee** is Schoolhouse Supplies' annual benefit gala, which brings our community of supporters together to raise funds necessary to provide free school supplies to students in need. Guests enjoy a cocktail reception and silent auction, followed by select stage-side seating "Supper and a Show" featuring the Celebrity Spelling Bee.

This year, we are celebrating with a move to Revolution Hall. The new venue will add "nightclub ambiance" to the evening.

WHEN: Wednesday February 20, 2019, 5:30 – 9:00 pm

WHERE: Revolution Hall, Portland

WHY: Funds raised at this annual event make a direct impact in local classrooms and on the quality of public education through the operation of the Free Store for Teachers. In our highest priority schools, 84% of students qualify for free and reduced lunch and 17% are homeless or highly mobile.

BENEFITS AS A SPONSOR

- Visibility as a **partner in education** and **supporting children in need** in the Portland Metro Area
- **Reach a large audience** with repeated impressions
- Your company name/logo visible during event and in pre and post-event promotions
- A unique opportunity to **connect with other business leaders** and engage with the community in a **fun and entertaining** environment
- Promote your company's commitment to community outreach and volunteerism
- At selected sponsorship levels, your company can sponsor a company-named speller

AUDIENCE

The Schoolhouse Supplies audience includes teachers, parents, business and education leaders, nonprofit partners and others. We maintain active e-communication, social media and word of mouth promotion that reaches tens of thousands of our followers and supporters. The 2019 event will include a VIP guest list limited to 300-350 senior leaders and employees from notable corporations and organizations, as well as an additional 300+ ticketed guests who will attend only the show.

CONTACT: Alice Forbes, Executive Director, alice@schoolhousesupplies.org; (503) 249-9933 x8

Presenting Sponsor (not available)

Supporting Sponsor (\$20,000)



- ☑ Spelling Team named for your Company, with the opportunity to feature **your company's President/CEO or other senior or emeritus executive competing for the title of Champion!**
- ☑ **Company logo** in event promotion and on collateral materials (list following)
- ☑ Half page ad in event program
- ☑ Access to event photo gallery
- ☑ Stage-side VIP seating and table service during the show (16 to 20 guests)
- ☑ Passes for complimentary parking
- ☑ Premium wine selections, champagne and special treats

Event Recognition

- Company **executive leadership or emeritus leadership on-stage as part of a featured Celebrity Spelling team**, paired with a local celebrity (note that clear instructions and detailed study guides will be provided – being a good speller is not necessary.) Let Schoolhouse Supplies provide the talent to spell alongside your leadership. We would also be happy to arrange for both spellers for your named Celebrity Spelling Bee team.
- Speaking opportunity and/or on-stage “advertisement” with live actors
- Logo on signage in registration lobby/welcome area
- Logo projected on screen during cocktails and silent auction
- Recognition in event slideshow and thank you reel
- Half page ad in event program
- Prominent seating for 16-20 guests
- Name on signage in theater

Pre and Post-Event Recognition

- Electronic and mailed invitations
- Website
- e-blasts and announcements
- Guest and celebrity speller communications
- Auction donor thank you letter
- Donor invoices and event guest receipts
- Post-event e-blast, thanking the community for joining in support of children and education

Special Appeal Sponsor (not available)

Registration Sponsor (\$10,000)



- ☑ Prominent visibility in event lobby/registration area (banner or other signage)
- ☑ **Company logo** in event promotion and on collateral materials

- ☑ Quarter page ad in event program
 - ☑ Logo projected on screen during cocktails and silent auction
 - ☑ Recognition in event slideshow and thank you reel
 - ☑ **Premium** seating and dinner service for 16 to 20 guests during the show
 - ☑ Name on signage in theater
 - ☑ Eight passes for complimentary parking
 - ☑ Premium wine selections, champagne and special treats
 - ☑ Logo/recognition on guest registration cards
 - ☑ Opportunity to provide company-branded pens, bags, and/or other items at registration and/or check-out
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Varsity Sponsor (\$10,000)



- ☑ **Company logo** in event promotion and on collateral materials
 - ☑ Spelling Team named for your Company, with the opportunity to feature **your company's President/CEO or other senior or emeritus executive competing for the title of Champion!** Let Schoolhouse Supplies provide the talent to spell alongside your leadership. We would also be happy to arrange for both spellers for your named Celebrity Spelling Bee team.
 - ☑ Featured recognition highlighting your company's commitment to teachers, children and education in selected event announcements, reminders, updates, sneak peeks and wrap-ups
 - ☑ Half page ad in event program
 - ☑ Logo projected on screen during cocktails and silent auction
 - ☑ Recognition in event slideshow and thank you reel
 - ☑ **Premium** seating and dinner service for 16 to 20 guests during the show
 - ☑ Name on signage in theater
 - ☑ Passes for complimentary parking
 - ☑ Premium wine selections, champagne and special treats
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On-Stage Speller and Premium Seating Package (not available)

Bid Card Sponsor (\$5,000 – Held)

Honor Roll Sponsor (\$5,000)

- ☑ Recognition in selected event announcements, updates and other event promotion and wrap-up
- ☑ Half page ad in event program
- ☑ Logo projected on screen during cocktails and silent auction
- ☑ **Premium** seating and gourmet dinner service for 8 to 10 guests during the show
- ☑ Name on signage in theater
- ☑ Passes for complimentary parking
- ☑ Premium wine selections, champagne and special treats

Corporate VIP Event Package (\$2,500)

- ☑ Preferred seating and gourmet dinner service for 8 to 10 guests during the show
- ☑ Name on signage in theater
- ☑ Logo projected on screen
- ☑ Recognition in event program and in selected event communication
- ☑ Premium wine selections
- ☑ Four passes for complimentary parking

Education Partner VIP Event Package (\$1,500)

- ☑ Theater seating and gourmet dinner service for 8 guests during the show
- ☑ Recognition on-screen at event

Individual Tickets (\$175 - \$250)

- ☑ Ticket for access to entire event: cocktails, silent auction, “Supper and a Show” featuring the Celebrity Spelling Bee (seating assigned by host)
- ☑ Corporate Individual Ticket (\$250): Preferred seating and gourmet dinner service
- ☑ Education Partner Individual Ticket (\$175): Theater seating and gourmet dinner service

Can't attend the event? Sponsor Seats for Teachers (\$2,500)

- ☑ Logo projected on screen during cocktails and silent auction
- ☑ Logo in event program
- ☑ Special recognition in promotion to the Schoolhouse Supplies audience of teachers and school administrators
- ☑ Theater seating and gourmet dinner service for 8 guests during the show *for teachers to attend the event free-of-charge*

2019 Spelling Bee event overview - PRELIMINARY Wednesday February 20, 2019 Revolution Hall, Portland Oregon	
5:30 pm	<ul style="list-style-type: none"> ● Lobby doors open, silent auction, raffles and VIP reception in west wing
6:45 pm	<ul style="list-style-type: none"> ● Auction countdown and closing ● Guests move to theater for “Supper and a Show” featuring the Celebrity Spelling Bee
7:00 pm	<ul style="list-style-type: none"> ● MC Poison Waters welcomes guests ● Entertainment begins
7:04 pm	<ul style="list-style-type: none"> ● Possible KGW evening show filmed live/interview opportunity
7:15 pm	<ul style="list-style-type: none"> ● Special appeal begins ● Inspirational speaker(s)/video ● Auctioneer conducts appeal
7:35 pm	<ul style="list-style-type: none"> ● Raffle drawing
7:45 pm	<ul style="list-style-type: none"> ● Celebrity Spellers and Judge(s) introduced ● Spelling Bee starts with Practice round and additional entertainment (featured spellers include singer Carnie Wilson, celebrity chef Chris Cosentino, actor Gregory Harrison and many more!)
8:00 pm	<ul style="list-style-type: none"> ● Save-A-Speller description and auction ● Official Spelling Bee begins with additional entertainment and fun new rules
8:40 pm	<ul style="list-style-type: none"> ● Spelling Bee ends ● Winning team receives trophy from Pencil Pete as high school marching band or cheerleaders get the crowd on their feet
8:45 pm	<ul style="list-style-type: none"> ● MC adjourns guests