



## CAMPAIGN DATES: JULY 24-AUGUST 22

With your help, our goal is to collect enough school supplies and cash to send 12,000 students back to school equipped to learn.

## HOW TO HOST A SUPPLY DRIVE

### 1 COLLECT SCHOOL SUPPLIES

- Place a collection bin in a central area, encouraging donations from employees and customers.

### 2 PROMOTE

- Display KGW School Supply Drive posters in highly visible areas.
- Encourage donations using your company newsletter, website and social media.

### 3 MOTIVATE & REWARD

- Consider issuing a challenge match. Example: For every supply donated, your business will donate an additional school supply.
- Incentivize customer donations with special offers.

### 4 DELIVER

- Drop off your company's donation at your nearest OnPoint Community Credit Union or Great Clips no later than **August 20**. Visit [KGW.com/school](http://KGW.com/school) for a complete list of locations.
- If you prefer to schedule a time to deliver your supplies to the KGW Studios, please call 503-226-5000.

## NONPROFIT PARTNER



Special thanks to our partner, **Schoolhouse Supplies** for coordinating the purchase and delivery of school supplies to more than 40 school districts in Oregon and SW Washington.

## SHARE THE NEWS



/KGWTV8



KGWnews



@KGWNews

## CAMPAIGN WEBSITE

[KGW.com/school](http://KGW.com/school)

## SPONSORS

OnPoint  
COMMUNITY CREDIT UNION



Great Clips<sup>®</sup>

## MOST NEEDED SUPPLIES

<b>Pencils</b>	<b>Colored pencils</b>
<b>Scissors</b>	<b>Bottled glue</b>
<b>Erasers</b>	<b>Glue sticks</b>
<b>Markers</b>	<b>Notebook paper</b>

## COLLECTION EVENTS

### July 24 – Oaks Park

11:00am – 1pm

7805 SE Oaks Park Way, Portland

Accepting cash & school supplies

### July 30 – OnPoint, Lloyd Center branch

11:00am – 1:00pm

1720 NE 9th Ave, Portland

Accepting cash & school supplies

### August 9 – 26 Local Safeway stores

Accepting cash donations at the register

### August 9 – Cedar Mill Safeway

4pm – 6pm

13485 NW Cornell Rd, Portland

Accepting cash & school supplies

### August 16 – West Linn Safeway

4pm – 6pm

22000 Salamo Rd, West Linn

Accepting cash & school supplies

### August 22 – KGW Studios

8:30am – 4:30pm

1501 SW Jefferson Street, Portland

Accepting school supplies

## HOW CAN I HELP?

KGW8

503-226-5000